

# **ROCK RIVER RECOVERY TMDL IMPLEMENTATION**

Meeting Topic: Education and Outreach Sector Team Meeting Date: 06/12/2014

## **Meeting Notes**

### **Rock River Recovery Education & Outreach Sector Team Meeting**

June 6 2014

Jefferson County UWEX, Jefferson, WI

#### **AGENDA**

1 – 1:15: Introductions

- Team Members
- Brief Update on Current Outreach Activities

1:15 – 1:30: MS4/Stormwater Outreach Updates (tentative topic, depending on availability of attendees)

- Waukesha County, Renew the Rock, MAMSWaP

1:30 – 1:45: Rock River Recovery WIDNR Update – Riedel (TMDL Implementation)

- Implementation
- Implementation Planning
- Implementation Team
- Sector Teams (Agriculture, Education & Outreach, Monitoring, Stormwater (MS4), Point Sources)

1:45 – 2:15: Education and Outreach Team – General Discussion

- Membership
- Purpose & Roles
- Needs for the TMDL, Implementation, Community
- Review/Update goals

**2:15 – 3:00 Annual Meeting Planning**

- Purpose and agenda items
- Roles/responsibilities (Planning team)
- Date (Late July, early August)
- Location, refreshments, other logistics

#### **MAJOR TASKS to COMPLETE**

Education & Outreach Sector Team

Next Meeting

Annual Meeting Planning



Moderator: Riedel

Meeting Minutes: Riedel

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### **Meeting Notes**

#### **Attendees**

Faye Amerson (Walworth County)

Lisa Conley (T&C RCD)

Rick Eilerson (City of Fitchburg)

Jayne Jenks (Waukesha County)

Andy Morton (WIDNR)

Mark Riedel (WIDNR)

Jason Valerius (Rock River Stormwater Group, MSA)

Suzanne Wade(RRC)

Andy Yencha (UWEX)

#### **Meeting Minutes**

**1 – 2:15:** Following a brief review of the agenda and introductions, attendees provided updates on their outreach efforts and held a general open discussion about education and outreach in the Rock River Basin.

Mark Riedel: Provided an update on TMDL Implementation and Implementation Planning. Outreach activities have focused on working with permitted discharge facilities in the basin and identifying opportunities for trading and adaptive management watershed restoration/phosphorus reduction projects. Planning for annual basin meeting late summer.

Suzanne Wade: Updates on monitoring efforts and plans for 2015, the Rock River Coalition (RRC) is short on citizen monitoring kits and would like to obtain more. Drafted the original E&O plan and discussed what work from that remains to be done, who might do it, possible resources to support more efforts.

Andy Morton: Andy provided a brief update on the Rock River TMDL, project management, and historical involvement with the E&O and Agriculture Sector Teams.

Jayne Jenks: Extensive citizen outreach efforts are focused on schools and general education for storm water quality and runoff, monitoring activities, and inspection/education for maintenance of storm water treatment ponds.

Faye Amerson: storm pond issues – revising ordinances for private stormwater ponds, have added 4 permittees to the MS4, developing new water star communities. Case study example of large porous paver installation in a private subdivision in the Town of Delavan.

Lisa Conley: Particularly interested in opportunities for outreach and education on sustainable grazing opportunities in the Rock River Recovery (RRR). Have projects in other communities and funding potential to support more.

Jason Valerius: general communication is via articles and website, looking at incorporating social media tools, construction signage for erosion control, and education outreach programs with schools.

Rick Eilerson: E&O activities with the MAMSWaP partners. Sue Jones' work with Dane County Lakes and Watershed Commission. Also mentioned Fitchburg's recent adoption of the PermiTrack erosion control and stormwater management (ECSWM) process for construction sites and interest in developing signage for contacting/reporting erosion control compliance or issues with performance.



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Andy Yencha: Andy brought examples of fact sheets and publications UWEX produces for watershed and water quality education initiatives. Also provided examples of web sites developed for best practices and runoff water quality. UWEX has online polling tools and web tools for stakeholder outreach and input that could be valuable for implementation and implementation planning.

Ruth Johnson (via email): Can we explore regular updates via county resource announcements from the NRCS? Who would be the point of contact? What would be in the announcements? Can we (or someone) develop handouts or fact sheets for elected officials? In the past, RRC held "Send your representative down the river" canoe trips. This year, representative declined. Can we explore holding REGULARLY scheduled E&O meetings, e.g. quarterly?

**2:15 – 3:00:** Group discussion on the purpose and goals of the E&O Sector Team.

Structure: The E&O Sector Team was formed by the DNR to support the development and implementation of the TMDL. It is unique in that it is deliberately much more open than the other sector teams. Structure of the Sector Teams is for each team to have a leader. Suzanne Wade and Jim Congdon were past co-leaders. Mark Riedel and Andy Yencha are the current co-leaders. CO-leaders take the role of coordinating meetings, sharing meeting minutes, tracking E&O activities and requirements for TMDL compliance, announcements and general communications, and other general administrative duties.

The Sector Team is composed of a diverse group representing interested parties in the Rock Rock Basin (RRB)- providing input on TMDL Implementation and related water quality concerns. Different parties have different interests, but from a regulatory perspective, the DNR needs to focus on issues directly relating to delisting impaired waters and meeting the TMDL requirements. Broader topics may be better addressed by other stakeholder groups (e.g. Rock River Coalition, Renew the Rock, etc.).

Networking is an important component of the sector team – both within the team, but also expanding efforts/knowledge/resources throughout the basin via shared/sharing contacts within the group.

E&O is a required component not only for the TMDL, but also for the counties in their Land and Water Management Plans.

Who is the "go-to" E&O specialist for the RRB now that UWEX no longer has Basin Educators? Mark Riedel was acting in that role for the TMDL component on the DNR side in his past position. Will that position be re-filled? Depends on funding and availability.

Suggestions for next year: Can the E&O team develop a one year work planning goal? What would this include/entail? Just TMDL topics, or would it incorporate other elements? For purposes of the TMDL and regulatory requirements, it would be topics/tasks focused on meeting TMDL requirements, as opposed to general E&O activities that, while very beneficial in the basin, are not actually required in the TMDL.

**3:00 – 3:30:** Focused discussion on planning annual meeting

Meeting date of late July/early August will no longer work. Group identified three potential dates

- September 11, 11, or 17



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Tasks such as location, snacks, etc. will be planned in the near future. It was suggested to charge a small fee to cover costs of a lunch, RRC can take care of this to cover costs for arrangements, etc. Potential locations include Lake Mills Community Center, Jefferson UWEX. Individuals can check into centralized locations and will be responsible for determining availability and making reservations, once location is decided.

A preliminary list of potential topics to be discussed at the annual meeting was presented in the agenda and discussed. Additional topics were added including:

- Citizen stream monitoring and involvement
- W.Q. research
- P Variance Rule

The group decided a poll would be sent out to decide topics. Andy Yencha will do that.

Potential guests to invite were discussed. The list should DEFINITELY include:

- EPA
- WI RCA/Towns Association
- SEWRPC
- Counties
- Municipalities
- CLA/Yahara WINS/Yahara Pride Farms
- Others?
- Consultants?

**3:30:** Meeting adjourned.

## **Tasks**

Follow up Email: Riedel

Meeting Minutes: Riedel

Sector Team Membership List – Update: Riedel

Plan Next E&O Meeting: Riedel

Annual Meeting Planning

- Draft Topic List: Yencha to send out to group for input
- Potential Dates: Group
  - o September 10, 11, 17
- Location: Group
  - o Jefferson County UWEX
  - o Lake Mills Community Center
  - o Others?



**Moderator: Riedel**

**Meeting Minutes: Riedel**